



BEAUTY FROM THE HEART

Makeup Artist | Instructor | Consultant

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MAKEUP & STYLE INSTRUCTION

- Training & Teaching

Individual Consultations | 1992-present - personal instruction for over 400 actors, models, speakers, performers, newscasters, businesswomen & individuals

American Cancer Society | Towson MD 2008-2016 - certified trainer/demonstrator for "Look Good, Feel Better" program for cancer patients, GBMC Hospital

Von Lee School of Aesthetics | Baltimore MD, 1986-1988 - taught makeup certification course and redesigned their Photography/TV/Film Makeup curriculum

- Original Seminars (selected)

"Beauty Solutions: Makeup for Social Media" | Baltimore MD, November 2017 - beauty tips seminar for Mia Redrick's "Time for Mom-Me" annual retreat, Pier 5 Hotel

"Beauty Solutions: The Top 3 Steps" | Baltimore MD, November 2016 - beauty tips seminar for Mia Redrick's "Time for Mom-Me" annual retreat, Pier 5 Hotel

"Beauty Solutions: Audience Q&A Demos" | Baltimore MD, November 2015 - beauty tips seminar for Mia Redrick's "Time for Mom-Me" annual retreat, Hyatt Regency Hotel

"Night at the Colonnade" | Baltimore MD, March 2015 - attendee makeovers at beauty and fashion event featuring multiple artists & designers, Inn at the Colonnade

"Beauty Solutions: The 5-Minute Face" | Baltimore MD, November 2014 - beauty tips seminar for Mia Redrick's "Time for Mom-Me" annual retreat, Hyatt Regency Hotel

"From Smart to Sexy: How to turn your Business Look into Evening Glam" | Baltimore MD, March 2014 – Success in the City Conference 'lunch & learn' seminar, Lord Baltimore Hotel

"Secrets of Style: The Importance of Appearance for the Entrepreneurial Woman" | Baltimore MD, January 2014 – proprietary 2.5-hr seminar presented to local businesswomen, Inn at the Colonnade

"Ageless Beauty: Unleashing Your Feminine Fire!" | Bel Air MD, 2013 – proprietary 2-hr seminar presented to boutique customers, Tiger Lily Boutique

Women's Expo | Catonsville MD, 2003-2008 - gave 30-minute seminars every year on topics of Women's Health/Hormone Balance/Natural Skin Care/Makeup, CCBC Catonsville campus

Mind/Body/Spirit Convention: "Natural Skin Care for Women of all Colors" | Baltimore MD, 2001 - seminar for convention guests, Baltimore Convention Center

(continued)

- Product & Brand Seminars

Arbonne International | Columbia MD, 2002-2008 - conducted numerous large-group (100+) workshops for on makeup technique

Arbonne International | Orem Utah; Columbia MD; Bowie MD; and Boston MA; 2002-2007 - conducted group trainings for About Face color line

Suited to Succeed fundraiser & makeup seminar | Towson MD, 2000 - speaker/demonstrator for Arbonne International product line, Sheraton Hotel

CONSULTING

New Energy Media | Baltimore MD, 2010 - Makeup/wardrobe consulting & application for anchors of TV/DVD pilot

WMAR-TV Channel 2 | Baltimore MD 2009-2011 - Makeup consulting for all news anchors & on-air talent, and makeup & hairstyling for official still portraits

Williamsburg Foundation | Williamsburg VA, 2006 - Makeup consulting for on-air talent Cindy Cragg for lifestyle program

Arbonne International | Baltimore MD, 2002 - Consulting & Mid-Atlantic field testing for About Face foundation line

NewsChannel 8 | Springfield VA, 2000 - Makeup consulting for on-air talent

Proctor & Gamble Cosmetics | Baltimore MD & Cincinnati OH, 1997-2000 - Makeup testing & consulting work

MEDIA COVERAGE *(selected)*

TV Features, Podcasts, Magazines, Newspapers & Radio Shows | 1998-2022 - numerous media appearances & articles sharing beauty tips, skincare advice and makeup techniques, including:

- WBFF-TV Channel 45 - 'Makeover Monday' feature with Karyne Henry, Baltimore MD, April 2013
- WMAR-TV Channel 2 - 'Teen Media' feature with Tiger Lily Boutique, Baltimore MD, February 2013
- WJZ-TV Channel 13 Saturday morning show - 'Summer Makeup Tips' feature, Baltimore MD, 2007
- Judy Templeton 'BeMore Good News' podcast - February 2022
- Silver Rae Fox 'Foxology' podcast - 2 appearances, April 2018 & October 2017
- Connie Bowman 'Happy Healthy You' podcast - May 2014
- Cynthia De Lorenzi 'Success in the City' podcast - February 2014
- Blog Talk Radio show with Victoria Gaither 'The Newslady' - 2 appearances, 2010
- WCBM Radio - 'Psychic Healing Radio Show with Sandi Athey' - weekly health/beauty spots and occasional appearances, 2004-2006
- Maryland Woman Magazine - 'Do You Have a Cosmetic Graveyard?' article, May-June 2014
- Be Inkandescent Magazine (online) - '21 Power Couples' article, February 2013
- On Purpose Networking Magazine - occasional health & beauty articles, Baltimore MD, 2004-2006
- The Baltimore Sun - 'Lights! Cameras! Feast!' article, Baltimore MD, December 8 & 18, 1999
- Baltimore Magazine - 'Salary Survey' article, Baltimore MD, September 1998

(For Professional Makeup Work - see my Makeup Artist resume for details)